KINGDOM MINISTRY

SEPTEMBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

KINGDOM MINISTRY GOALS FOR 1957

Seven Goals to Push Toward During New Service Year

[1] No standing still for us! The New World society pushes forward to the 1957 Kingdom ministry goals. We have seven goals. They are stimulating. They should be: they are reachable! And we make our plans with Jehovah in mind: "A man may plan his course; but the LORD directs his steps." May Jehovah direct our steps as we zestfully push toward our seven Kingdom ministry goals. —Prov. 16:9, *AT*.

[2] We start with meetings. Our first goal? Better meetings. Good, lively meetings make us spiritually strong. This spiritual vitality we need to forge forward during the new service year. What will help us reach the goal of better meetings?

"Kingdom Ministry" Provisions to Help Us

[3] Jehovah's hand is not shortened. He has given us aid—the *Kingdom Ministry!* The name "Kingdom Ministry" replaces the name "Informant." The name "Informant" has given us good service throughout the years, but we believe "Kingdom Ministry" is more expressive in relation to our service today. "Kingdom Ministry" has the thought of action, energetic action, on the part of all of Jehovah's witnesses world-wide.

[4] The provisions of *Kingdom Ministry* will aid us in livelier, more interesting meetings. There is a new provision to make service meetings well-balanced spiritual meals. This is the service meeting outline.

[5] How can we benefit the utmost from the new provision? Two ways: (1) By adequate preparation. (2) By using capable brothers who can enthusiastically exhort the congregation. Inspiring service meetings require preparation, both by those assigned parts on the program and by the congregation. The service meeting outline makes it possible for the congregation to be prepared.

[6] Is the service meeting to train new brothers in speaking? No, nor is it for just giving brothers a chance to be on the platform. The congregation wants spiritual encouragement. So let the brothers learn speaking in the ministry school. Let the more mature, capable brothers handle service meeting assignments.

[7] By reaching our goal of better meetings we do much toward reaching our second goal: better meeting attendance. Remember meetings, as well as *Kingdom Ministry*, are designed "with a view to the training of the holy ones for ministerial work." Keep meetings from running overtime. To do this announcements should be brief, especially following the *Watchtower* study.—Eph. 4:12.

[8] Our third goal? Be a regular Kingdom minister. Is this too much? Of course not. Why, the anointed remnant are pictured symbolically in Revelation as trees, "producing twelve crops of fruit, yielding their fruits each month." The other sheep should also bear fruit each month.

Pressing on to Maturity

[9] We want not only to be regular Kingdom ministers but also to be mature ministers. So goal number four is: "Let us press on to maturity." Can we do it? "This we will do, if God indeed permits." Yes, our advancing to maturity depends ultimately on God. But first we must vigorously push ourselves forward. "Be training yourself with godly devotion as your aim." We do this by personal study and by regular attendance at congregational meetings. —1 Tim. 4:7.

OFFER FOR SEPTEMBER

In unassigned territory and congregation territory not worked in six months, "Let God Be True," two books from "The Harp of God" to "The Kingdom Is at Hand," and three booklets, for $1. In congregation territory worked within the last six months, three recent books and three booklets for $1.50.

THEME FOR SEPTEMBER

Triumphing over Enemies by Kingdom Preaching—Ps. 110:2; Matt. 24:14.

[10] Train ourselves by all means! But also train the new Kingdom ministers. "Give support to the brothers," said our Chief Trainer. "Support the weak," said Paul. And those "who are strong ought to bear the weaknesses of those not strong." So goal number five is: carry out our part in the Kingdom ministry training program faithfully.—Rom. 15:1.

[11] Those assigned to be teachers—really "give support to the brothers." Show new ones how to make effective doorstep sermons. Work patiently and kindly with those not strong. Stick to a well-chosen theme. Make your presentation easy to grasp. Be positive in your approach.

[12] Those being instructed should do their part in the program too. Be willing to learn. We learn best by doing. So after having been shown, try. Be willing yourself to "preach the word." Jehovah's training program will enable you to say with Isaiah: "The Lord, the Eternal, has given me a well-trained tongue." —Isa. 50:4, *Mo*.

[13] Now we are ready for goal number six: give more time to back-calls and Bible study work. "Become full-grown in powers of understanding." The best way to help sheeplike ones to become full-grown is through home Bible studies. Our increases come from that work. Moreover, by holding Bible studies we bring our Kingdom ministry to maturity. This we must do. Declared Paul: "Thoroughly accomplish your ministry." —2 Tim. 4:5.

[14] Goal number seven now should be easy: a congregational increase! How much? A 10-percent increase in Kingdom ministers by December 31. By April's end can we reach a 20-percent increase? Let "each one help one" and we can!

[15] Push forward, then, to make 1957 the outstanding year thus far in our Kingdom ministry. Be able to say: "I am pursuing down toward the goal."—Col. 4:17; Phil. 3:14.

★ **"You ought to be teachers in view of the time." Are you?** ★

Your Service Meetings

This outline is to aid congregations to put on balanced, constructive service meetings. Only the first meeting of the month is given a theme, which will be the theme for the month shown on the calendar. The congregation servant will assign the parts to the most qualified brothers, and they must stay within their given time. When there is a fifth meeting in the month it will be arranged locally. This schedule is not ironclad, for something exceptional, like the visit of a circuit servant or a big assembly, might necessitate a change; but it is to be followed unless the circumstances are unusual.

FIRST MEETING IN SEPTEMBER

Theme: Triumphing over Enemies by Kingdom Preaching

5 min: Welcome, text, comments.

10 min: Talk on "Triumphing over Enemies by Kingdom Preaching." (See "Watchtower," 9/1/56, p. 520, and 10/15/55, p. 621.)

10 min: Discussion, by a selected group, of "Yearbook" material on Triumphing over Opposition. Our 1955 "Yearbook" shows that in spite of governmental interference and persecution our brothers in the Dominican Republic had a 30-percent increase (32, 131); our brothers in Colombia a 28-percent increase (32, 117) and our brothers in Greece a 12-percent increase. (34, 161) Those in "Five Other Countries" where the work is fully banned had a 12-percent increase as compared with an 8.5-percent increase for all countries.

Yes, "we know now how opposition is defeated," say our brothers in Peru. (241) And while, after eight months of violent persecution, a pioneer in Egypt had to leave his assignment he left behind a promising nucleus. (137)

And that, at times, by using tact we can divert prejudice and opposition and thus triumph over it is seen from experiences had in the Danish Faroe Islands (128) and in Finland. (144)

10 min: Question-and-answer coverage of "Find the Scattered Sheep!"

15 min: Congregation servant cover by discourse "Kingdom Ministry Goals for 1957."

10 min: Arrange locally. (Suggestion: the congregation servant might extend the time of his talk on the goals into this period, leaving just a few minutes for his closing announcements.)

SECOND MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: "Make Sure of All Things," Jesus Christ, pages 207 and 208 to Luke 1: 32, 33. Ask questions for audience to answer with texts in this section.

12 min: Talk on "Why Have You Not Said: 'Here Am I, Send Me'?"

23 min: Demonstration: Overcoming Objections to Continuing Bible Studies.

CHAIRMAN (2 min.) Many home Bible studies discontinued while interest exists because publishers fail to overcome objections or obstacles raised to studying. What can be said to show value of continuing study?

SCENE I (10 min.) As publisher concludes study, householder says: "I do appreciate your coming to help me. I've enjoyed the studies, but I am so busy now I think I'd better stop them for a while. I will continue by myself and that will free you to help others."

Publisher: "I am glad you see the need of spreading the good news. Jesus showed this work must be done. (Matt. 24: 14) While others must get the good news, we do not want to lose out ourselves. Private Bible reading is important, but more is required for Jehovah's blessing. (Matt. 18: 20) A dividing work is now taking place. (Matt. 25: 31-46) Our protection lies in being with the Lord's sheep. To try to go it alone in this world is very dangerous. (1 John 5: 19; 1 Pet. 5: 8) Keeping people too busy for Bible study is Satan's scheme. The wise man encourages us to stick together. (Eccl. 4: 9-12; Prov. 27: 17) Paul counsels similarly. (Heb. 10: 25) Studying by yourself can never substitute for group study. True, it takes time, but time taking in knowledge will mean life to us."—John 17: 3, NW.

Householder should inject two or three brief objections or comments during publisher's remarks; but sees point, continues study.

CHAIRMAN (1 min.) Family opposition often results in studies' being discontinued. How can these be met?

SCENE II (8 min.) Publisher enters home for study. Householder says: "I'm afraid we can't have the study any more. My husband objects. I know you're doing a good work, but I don't think I should go against his wishes."

Publisher sympathizes with her position. Opening her Bible to 1 Peter 3: 1-6 (NW) she points out that subjection is required of wives, but verse 6 shows it to be of value "provided you keep on doing good and not fearing any cause for terror." Jesus showed times when wives must make vital decision. (Matt. 10: 32-39) While it may not be easy, yet it brings God's approval. (1 Pet. 2: 20) You obey your husband because you love him. (1 Cor. 7: 14-16) The best way you can show this love is to bring to him and your family the knowledge of God, because this will mean everlasting life to them. If you let go of your study, you would be giving up this greatest means of expressing love. Thus you would not be helping them nor yourself. Paul admonishes not to "give up in doing what is right."—Gal. 6: 9, 10, NW.

Householder should inject a comment or two during publisher's remarks, to make it natural; but she finally agrees, continues study.

CHAIRMAN (2 min.) The Good Shepherd gave his life for the sheep. We must also do all we can to help these sheeplike ones gain life.

10 min: Arrange locally. (Suggestion: some comments on the slogan at bottom of first page, tying in with demonstration on studies, and closing announcements.)

THIRD MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

8 min: Talk based on "Yearbook" material, Keep On Using Film. Until the new film, "The Happiness of the New World Society," is made available for congregational showing continue to make good use of the film "The New World Society in Action."

In Haiti the whole town co-operated, even to closing off the main street, 1,000 seeing it. (169) In the Gold Coast they had to buy a generator, projector and jeep to show it, but what results! An average of 1,800 in attendance at 59 showings! (157)

And what comments this film provokes! When it was shown at a university in Bolivia, a prominent educator commented: "All education is truly in vain unless you first give the people the proper education about God and his purpose." (93) At a showing in British Guiana a Seventh-Day Adventist confessed, "We should have such unity." Note also what a mining camp manager observed. (98) Seeing it at a Hindu college in Ceylon an instructor exclaimed: "My, but those are the people that really have the faith that can move mountains!" (111)

El Salvador reports showing the film at service centers with good increase in attendance at Kingdom Hall resulting. (140) So, keep on showing the film.

12 min: Question-and-answer coverage of "Congregation Organization: Using 'Kingdom Ministry.'"

15 min: Give each publisher his personal publisher record card. As each one checks his own card, the assistant congregation servant can review the month-by-month campaigns, beginning with September, 1955, and following on through to the close of August, 1956. By his considering month by month the congregation's total activity and averages, the publishers will be able to compare their ministry with the congregation average.

For example, the assistant congregation servant might say: "September, 1955, we were offering to the people a book and a booklet. The congregation placed a total of 200 books and 400 booklets, an average of two books and four booklets each. How does your report compare with the congregation average? Have you done as well? In October we were placing 'Awake!' subscriptions along with three booklets. The congregation averaged three subscriptions and twenty-five booklets per publisher. Did you meet the congregation's average?" And so continue.

Ask, Is your time being well spent in the field? Are you calling back on all placements? Are you studying with people to help them see the truth? Does your card show advancement, maturity? Are you pleased with it?

10 min: Congregation servant will give talk outlining goal for each individual to strive for, namely, meeting at least the monthly quota of hours for the congregation, placing nine magazines, making nine back-calls, conducting one home Bible study. Discuss the congregation's goal of ten-percent increase in publishers over last year's average by December and a twenty-percent peak by April.

10 min: Arrange locally. (Suggestion: the congregation servant might continue and consider slogan at bottom of page 4, then end with announcements.)

FOURTH MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Make Sure of All Things," page 208, from "Died on Stake as Ransomer in Spring, A.D. 33" to end of material on "Jesus Christ."

20 min: Demonstration on presenting magazines, based on material in "Presenting the Good News."

15 min: Talk on the part "Awake!" plays in Kingdom preaching.

10 min: Arrange locally. (Suggestion: preparation for "Awake!" campaign.)

CONGREGATION ORGANIZATION

Using "Kingdom Ministry"

1 What is the purpose of *Kingdom Ministry?* It is "to incite to love and right works" and to help us in "encouraging one another." *Kingdom Ministry* is the Society speaking to encourage us, to exhort us "in every way" to "recommend ourselves as God's ministers." View *Kingdom Ministry* as one of the means by which the Society keeps exhorting each one of us to "thoroughly accomplish your ministry."—2 Cor. 6:4.

2 Read *Kingdom Ministry* when you receive it. Study it. Do not miss a single issue. Retain your copies of *Kingdom Ministry* for later use. The sermon suggestions alone will help you to be exceedingly "useful," as Paul said of Mark, "for ministering."

3 Service meeting subjects, as outlined, should be assigned to well-qualified brothers. Do this early enough so they will have time to give their parts good preparation. Those assigned question-and-answer *Kingdom Ministry* parts will not just call for answers; they will also be prepared to make their own enthusiastic and apt comments. Brothers on the service meeting should not go overtime. Stay within the time allotted. When one goes overtime, either the others following him on the program must cut short their parts or the meeting goes overtime. Avoid this.

4 The ten minutes to be arranged locally does not mean ten minutes of local announcements. Often stimulating letters from the Society may need to be considered, or local problems may need discussing. The last few minutes of this time period can be used for local announcements. If necessary to keep the meeting within the hour, cut this period short.

5 Proper handling of local announcements is important. A long, dull reading of announcements can ruin the effect of a good meeting. Avoid an anticlimax. Keep announcements short. Apply the art of condensing. Especially with announcements is the inspired proverb true: "He who spares his words has true wisdom."

6 The Society outlines four service meetings in each *Kingdom Ministry*. Occasionally there will be five service meetings during a single month. When this happens congregation servants will prepare a lively, instructive meeting, one particularly apt for their congregations. Such a meeting may feature some encouragement as to a congregation's weak points and how they may be corrected, "that our ministry might not be found fault with."—2 Cor. 6:3.

7 Using *Kingdom Ministry* congregationally and individually will indeed help us bear Kingdom fruit and thus be like the righteous man of whom the psalmist wrote: "He is like a tree planted by a stream, that bears fruit in due season, with leaves that never fade; whatever he does, he prospers."

Subscription Rate Change

Foreign editions of *The Watchtower* and *Awake!* that appear only once a month will hereafter have a subscription rate of fifty cents a year, with individual copies being placed at five cents each.

Starting October 8, the Greek *Awake!* will be published semi-monthly and the yearly subscription rate will be $1.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	239	140.3	52.3	7.8
Pioneers	4,868	90.9	29.3	3.0
Vac. Pios.	2,292	91.6	17.1	2.0
Cong. Pubs.	159,324	10.3	2.9	.5
Total Pubs.	166,723			

Public Meetings Held: 11,088

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Publications Now Available

"New Heavens and a New Earth" —Spanish
"This Means Everlasting Life" —Chinese
Preaching Together in Unity —Ilocano, Tagalog

New Chart Instructions

With the revised congregation field service chart being sent out is a new instruction sheet. Read this sheet carefully and especially note the new way to figure averages and quotas. Post new quotas on the chart and weekly record sheet.

Service Supplies

Congregations and pioneers at this time are being sent their supplies for the 1957 service year. Please note that the Congregation Progressive Report Sheet and the Pioneer Daily Record Sheet have been replaced by the new Pioneer, Circuit and District Servants and Congregation Weekly Record Sheet. Pioneers may use the Publisher's Weekly Field Service Report slip to record day-by-day service and at the end of each week show the total on the new record sheet, which is good for two years. Only this sheet need be shown the circuit servant.

Congregation and assistant congregation servants will note that the first box on the new record sheet is for publishers and that this change has also been made on the congregation report card.

Find the Scattered Sheep!

1 Many men of good will today are like sheep "scattered upon all the face of the earth," and like sheep skinned and knocked about without a shepherd. When on earth Jesus felt such tender affection for these that he devoted his life to seeking them out. He left an example for us "to follow his steps closely."

2 Are we expressing this same tender affection for the scattered sheep by making the most of our opportunities to find and feed them and to bring them into the fold of the New World society? If so, then September will see us diligently looking for these scattered sheep by going from house to house with the three-book offer; especially in isolated territory or such as has not been covered for the past six months, provided we have such kind of territory. And, of course, we shall continue to make return visits, conduct Bible studies and support the magazine activity.

3 Make plans to spend full days in the isolated territory. During this last month try to cover such of it as still remains; it may be a long time until it again gets a witness. And let us not content ourselves with merely placing the literature offer or part of it. Take time to explain how they can get the most good out of it; encourage them to study it with their Bibles. Why not also leave sample copies of the magazines with the suggestion that upon reading them they may want to subscribe?

4 Those having the oversight of such activity will, of course, remember to report to the Society just what has been accomplished in the territory. They will also make certain to give the names and addresses of those beginning to publish, so that these can be supplied with service information.

5 We have received much stimulating and nourishing spiritual food at the district assemblies. We should therefore be full of spiritual vigor and eager to go forth and apply what we have learned as well as to tell it to others. Make September a good month for finding the scattered sheep.

Watchtower and Awake! Bound Volumes

Orders may now be placed for the 1956 bound volumes, and these should be in the Society's office by November 1, 1956. Please order through local congregation. The cost for each volume is $2. Remittance must accompany orders. If your address changes before order is filled be sure to advise the Society.

Presenting THE GOOD NEWS

How to Prepare 30- to 60-Second Magazine Presentations

[1] You cannot do much in 30 to 60 seconds, so try to do only a little, but do it well. Pick out one idea or theme or point and stick to that. If it is to be faith, do not go into the problem of world peace, and if it is to be world peace, do not try to cover juvenile delinquency also. Pick out just one idea, put it in a few pointed phrases, and present the offer of the two magazines.

[2] Be personal and be specific. Pick out a particular article in either *The Watchtower* or *Awake!* and draw attention to it. In a few words give the gist of the article, the kernel of it, or perhaps pick out just one point it makes that might be catchy. You might read a sentence from the article, but more often it is better to pick out a catchy point and put it in your own words. Sometimes the illustrations can be used to present this point. And when you present it, show how it applies to the householder. People are not so interested in the world as they are in themselves, their family, their community. So apply it to them personally.

[3] If you present two magazines, confine your remarks primarily to one, the one you pick the article from to discuss. Do not try to do too much in too little time. After you have finished your brief remarks about the article, merely say this magazine and its companion journal are theirs for 10c.

[4] Are you enthused about the magazines you are presenting? Then show it. Are you interested in the householder's welfare? Show it. Are you sincerely and genuinely concerned about him? Show that too. In other words, let your warm interest and concern and friendliness for the householder show in your way of speaking. Do not hide your enthusiasm for the message and the magazines. What you say is important, but often it is how you say it that places or fails to place the literature.

[5] To present the September 22 *Awake!* you might say: "Here's an article that is of personal interest to you. It's, 'When You Pray, Does God Listen?' People today pray for everything, from peace to winning football games. Do you think God listens to all these prayers? Does he listen to yours? How can you be sure? God tells us the kind of prayers he hears and the kind he does not listen to. This article tells us how to pray so that God will listen. This magazine *Awake!* and its companion *The Watchtower* are only 10c."

[6] To present the October 1 *Watchtower* you might say: "This article asks, 'How Will God's Kingdom Come?' And here by this title it says: 'Jesus taught us to pray for the coming of God's kingdom. What is that kingdom? Who are its rulers and its subjects? How will it come, and why?' This article answers these questions, shows what the Kingdom can mean to you personally, how it can change your life and the life of your family. It's very important information for you to have. You can get this *Watchtower* magazine and also this copy of *Awake!* for just 10c."

[7] When the material of this article is demonstrated on the service meeting, as scheduled, show two publishers preparing the presentations and discussing the points of paragraphs 1-4, and then, working alone, actually making the offers to a householder.

OFFER FOR OCTOBER
One-year subscription for "Awake!" and three booklets, $1.

THEME FOR OCTOBER
Writing the Human Recommendation Letter with God's Spirit—2 Cor. 3:1-3.

NEW WORLD NEWS

◆ "A congress of 13,000 Jehovah's witnesses from Berlin and East Germany mailed a petition to Premier Nikolai A. Bulganin of the Soviet Union today requesting release of witnesses reportedly held in Russia."—Associated Press dispatch, July 22, from Berlin, published in the New York Times.

◆ All district assemblies sent petitions to Premier Bulganin of Russia asking the release of imprisoned witnesses, the right to hold religious meetings and the freedom to circulate Russian-language editions of The Watchtower. The petition suggested a special delegation of members of the governing body of Jehovah's witnesses go to Moscow to confer on these matters with the Russian government.

◆ Fourteen United States district assemblies reporting thus far show 131,370 at the public meetings and 3,481 immersed.

◆ Eire: Dublin convention attended by 1,210, with 34 baptized.

◆ Scotland: At Paisley 3,340 attended public meeting, 160 immersed.

◆ Polish government reviews charges against witnesses. Espionage charge dropped, some prominent brothers freed, others may be released within a year.

◆ House of Lords judges in London unanimously deny ministerial status to Walsh. British brothers determined to push ministry.

◆ Gilead graduates twenty-seventh class. 108 special servants prepared for active duty in twenty lands. 4,420 attend exercises.

◆ June peak of 514 publishers in Spain is the sixth new peak of the service year.

WHY HAVE YOU NOT SAID: "HERE AM I, SEND ME"?

[1] Today there is a great need for more dedicated ones to keep on putting first the Kingdom by serving as pioneers. There is much isolated territory in the United States, much territory that is not properly covered, and a need for servant leadership in congregations. And in many other lands the need is even greater.

[2] Of all who are not in the full-time service we ask, Why have you not said: "Here am I, send me"? Have you a valid theocratic reason for limiting your activity to that of a congregation publisher? Or have you failed to respond because of a lack of love for your great Benefactor, your heavenly Father, Jehovah God? Are you lacking in appreciation of who he is, what he has done, is doing and yet will do?

[3] Or is it a lack of love for your brothers? Whether you are a brother or a sister, they need your help in the training program, in the field and at the meetings, as well as your example. As a pioneer you could do so much more in these respects. Or is it a lack of love for your "neighbors" in the world, the scattered sheep?

[4] Could it be that you have allowed the snare of materialism to dim your vision of the new world and to dull your appreciation of the blessings of Kingdom service to such an extent that you are content to render less to Jehovah than exclusive devotion? Or are you excusing yourself because others are coming short? Yes, ask yourself: "Why have I not said: 'Here am I, send me'?"

★ **James said, "Faith without works is dead." Is yours alive?** ★

KINGDOM MINISTRY

OCTOBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

BEING AWAKE DURING OCTOBER

Use Time Wisely to Accomplish Urgent Work

[1] To write the human recommendation letter on men's hearts we must preach. We must preach the truth and show the way to life. We must be awake, zealous and active, pressing ever forward, heeding the urgent warnings: "The time left is reduced." "The great day of Jehovah is near . . . and hasteth greatly." "The time that has passed by is sufficient for you to have worked out the will of the nations."—1 Cor. 7:29; Zeph. 1:14; 1 Pet. 4:3.

[2] Men who are seeking the truth must be found. To find them we must be capable and efficient. We must expand our knowledge, improve our sermons and press forward in the ministry. Glorious privileges are ours, outstanding blessings from Jehovah's hand, but we must be alert and active in order to receive them.

[3] We can see how others could improve, but what about ourselves? Are you awake? alert? growing in knowledge and ability, zeal and service? The organization is awake. It is alert. It is growing in both size and ability. Are you growing with it? The Scriptures say: "Give instruction to a wise man, and he will be yet wiser: teach a righteous man, and he will increase in learning." You are already wise, and growing in wisdom; already righteous, and increasing in learning only if you are pressing ever forward with the wide-awake organization of today. Are you?—Prov. 9:9.

[4] To press forward with the organization, you must be awake theocratically. You must know what is going on. You must listen carefully at meetings. You must get new ideas for use in Jehovah's service. Do you write down new points that you can use in your own territory? Do you catch new ideas when they come your way? Everyone can improve by following these suggestions.

[5] Are you awake regarding *Awake!* this month's offer? Are you familiar with the current issue? Have you, as this *Kingdom Ministry's* "Presenting the Good News" suggests, looked at "Do You Know?" to learn some of the unusual points in the current *Awake!?* Were you alert to the fact that these questions can be converted into statements very easily, and used quickly to tell the householder what he can learn from this magazine?

[6] Do you know how each issue of *Awake!* applies to different people? Do you know what might interest women, children, students, men? Do you know what might interest the particular person you meet at the door? Can you adapt your presentation to that person? Are not these things expected of a really wide-awake publisher?

[7] Then, too, are you awake to the magazine's real purpose? Probably so, but let us review it. Its purpose is not just to entertain. It does not try to appeal to just everyone. Its major purpose is not even just to provide news. Its goal is to do some preliminary writing on the hearts of men of good will. It appeals to men who "sigh and cry over all the abominations that are done." It provides sound Biblical information. Each issue has a public lecture article that is basic, plus "Your Word Is Truth" and other clear, straightforward articles on the Bible or religion. *Awake!* introduces new people to the truth.

OFFER FOR OCTOBER
One-year subscription for "Awake!" and three booklets, $1.

THEME FOR OCTOBER
Writing the Human Recommendation Letter with God's Spirit—2 Cor. 3:1-3.

[8] *Awake!* does not replace or substitute for *The Watchtower*, but is an excellent steppingstone to *The Watchtower*. *Awake!* is a bridge to further spiritual advancement. It should be used as such, and back-calls should be made to introduce its readers to other publications and to start studies with them.

[9] We must not only be awake to the magazine's content and to the importance of using it, but also to the subtle snares that are cast in our way. Perhaps you are new in the service and hesitate to offer a subscription at the door. But there is no need to hesitate, because when you are awake to the magazine's value, presenting it is not difficult.

[10] Perhaps the snare that you need to be awake to is the love of pleasure or materialism. Overtime pay may tempt you to miss service or meetings. But if you say, "It's just this once," are you really awake to the dangerous habit you may be starting? There may be nothing wrong with the money, but if getting it keeps you out of the service or away from meetings, then remember the counsel: "Those who are determined to be rich fall into temptation and a snare and many senseless and hurtful desires."—1 Tim. 6:9.

[11] But as wide-awake publishers we shall take advantage of all the provisions that are made for the improvement of our ministry; we shall press forward in service and reject all such snares that are put in our way.

[12] The offer we shall alertly present during October is *Awake!* and three booklets for $1, or to people who already have *Awake!* we shall offer *The Watchtower* and three booklets. The quota that we want to meet and exceed is one subscription each for congregation publishers, five for pioneers and eight for special pioneers.

[13] *Awake!'s* circulation already has reached 2,000,000 copies an issue! A powerful house-to-house campaign (where most subscriptions are obtained) will put it well over that. Thirty-one days of intensive activity by wide-awake publishers with excellent three- to eight-minute sermons will enable us to have a marvelous world-wide report this month to the honor of Jehovah's name!

★ **Jesus said, 'Seek first the Kingdom.' Do you?** ★

Your Service Meetings

One of our goals is better meetings. This outline is offered in the hope that it will improve service meetings. Each congregation should follow it, except when occasional circumstances make some readjustment advantageous to the local congregation. If there is a fifth meeting in the month it will be arranged locally. Qualified brothers are to be assigned the parts, and they should prepare well and stay within their assigned time. It is good for each service meeting to conclude with a brief summary and an appeal to action. This could be done by the congregation servant in his concluding remarks.

FIRST MEETING IN OCTOBER

Theme: Writing the Human Recommendation Letter with God's Spirit.

5 min: Welcome, text, comments.

10 min: Talk on "Writing the Human Recommendation Letter with God's Spirit." (See "Watchtower," 10/1/56, p. 606, and 11/1/55, p. 661.)

20 min: Select as chairman a qualified brother, perhaps the school servant, and let him lead the congregation in a discussion to develop the details of the following sermon for presenting the "Awake!" subscription offer at the door:

1. **Living in critical times—2 Tim. 3: 1-5**
2. **Cannot change conditions, but should not be indifferent to learn their meaning —Matt. 24: 37-39**
3. **Must keep on the watch—Matt. 24: 42**
4. **Contrast fear of people generally with blessings of being awake —Luke 21: 26, 28**

The chairman should draw comments from individuals in the congregation on points to bring out in connection with these scriptures. Certain comments may be particularly suitable in a given territory, or some comments may be easier for certain types of publishers, may be more natural to them. The chairman should be prepared with some specific points of his own to contribute to the development of the sermon. It is not necessary for every publisher to say the same thing. Each one should get points that appeal to him and say them in words that are easy and natural with him. This discussion should bring out several possibilities and each publisher can choose the points he prefers.

It is good to keep the sermon flexible so it can be altered to fit varying circumstances at the door. If a man answers your knock you can very effectively stress points in 2 Timothy, chapter 3 of particular concern to a man and other points there that are of concern to women. Something you observe about the person or in or around his home may make it advisable to stress a certain point. That is why it is not good to memorize sermons, especially if the words you have memorized are not your own. Put your sermons in your own friendly conversational speech.

The chairman should focus special attention on the opening and close of the witness at the door. He should get suggestions from the congregation and offer some of his own. After a friendly introduction the publisher might make a few statements of fact relative to disturbing local, national or international news in current newspapers or heard over the radio, then go into 2 Timothy, chapter 3. After the fourth text it will be easy to introduce "Awake!" as a magazine that helps us keep on the watch for the meaning of the critical times. Then a few points about "Awake!" can be made, such as its purpose, its circulation, its varied coverage of subjects that interest everyone, or a particular article might be mentioned.

In conclusion the chairman should have a publisher, who has carefully prepared beforehand, give this sermon as an example of one effective way of working it up, using about five minutes. If the householder does not take the subscription, the publisher could drop to offering the three booklets and leaving a sample copy of "Awake!" for 15c or a copy of "The Watchtower" and "Awake!" for 10c. For the purposes of this demonstration this would be better than placing the subscription, as it would show that the publishers should drop to the smaller offer.

15 min: Talk on "Being Awake During October."

10 min: Arrange locally.

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on "Make Sure of All Things", Jews' Return to Palestine, pages 210 to 212 to Jeremiah 29: 10. Put lengthy quotations in your own words, briefly.

10 min: Consider by question-and-answer method the article "Brace Up Service Centers for Activity."

15 min: Demonstration to bring out the points of "Presenting the Good News."

10 min: Talk to cover points of "Keep Watching Your Ministry."

10 min: Arrange locally. (Suggestion: the congregation servant might take the preceding ten-minute talk and let it run on into this period, working in comments on the slogan at the bottom of page four, and saving a few minutes for necessary announcements.)

THIRD MEETING IN OCTOBER

5 min: Welcome, text, comments.

8 min: Talk on pioneering, based on "Yearbook" material. Appreciate the importance of preaching as much as possible, to get one to decide on pioneering as a career, as did the young English medical student who turned from physical healing to spiritual healing and finally entered full-time service. (103) Once a person has started he will experience such joys that he will wonder why he did not begin earlier, as did a sister in Costa Rica. (119) Perhaps good family co-operation will make it possible for one member to pioneer, as it did for a New Zealand mother of five (218) and an Indonesian mother of a new baby (182).

The blessings from pioneering make its sacrifices worthwhile. Note the results obtained by special pioneers in Argentina, in spite of stiff opposition. (79) In Colombia two special pioneers had eight publishers reporting after ten months' work. (118) And in Newfoundland one special pioneer, after only one month, was able to organize a congregation of seven publishers. (216, 217)

25 min: Demonstration showing family arrangements for pioneering.

CHAIRMAN (3 min.) Family responsibilities keep some from pioneering, but they need not keep every member from doing so. Is there any possible arrangement that the family can make to get one or more of the family in full-time service? If you can't pioneer yourself, can you help another to pioneer? Have you sat down as a family group and considered it? Then let chairman introduce the setting of a family scene, in the evening after supper, with family members in living room engaged in various activities. Cast will be determined by how many are available for parts in the congregation, but perhaps have father, mother, son out of high school, daughter in high school and daughter in grammar school.

FAMILY SCENE (20 min.) Father opens discussion by reminding family of the district assembly talk "Life Does Not Result from the Things Possessed" and others remark on points on pioneering. With the entire family in the truth, the father thinks he has thought of a way some can pioneer. The family shows keen interest, and he continues, pointing out that he can carry the burden of supplying the family's needs. The son could quit his full-time secular work, get a part-time job for some of his personal needs, pioneer the rest of the time, and the father would supply room and board. The mother can pioneer while the two girls are in school, and the daughter in high school offers to help with housework, the grade-school daughter says she can take care of her room. This arrangement will provide two pioneers.

The dialogue should be worked up to sound natural, each one in the demonstration having something to say. It is not to be an uninterrupted speech by the father. There will be some problems raised, they will be discussed and solved. Necessary household work will be mentioned, and how it can be accomplished by each one's co-operation.

CHAIRMAN (2 min.) Comment on the theocratic spirit shown by this family, and raise questions as to how many families could contribute pioneers to the theocratic ranks, if they planned as co-operatively together.

12 min: Talk on "Enjoy the Life of a Pioneer!"

10 min: Arrange locally. (Suggestion: tie in with summary of points on pioneering the slogan at bottom of page one, plus announcements.)

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on material in "Make Sure of All Things" from second column of page 212 to Ezra 8: 15-30 on page 215.

8 min: "Awake!" campaign experiences. Chairman should check for experiences in advance, to be sure of good ones.

12 min: Review of October "Kingdom Ministry." A panel might be questioned by the audience, or chairman might query audience.

15 min: Talk on "Is the Golden Rule Enough?" See August 1, 1956, "Watchtower."

10 min: Arrange locally.

CONGREGATION ORGANIZATION

Brace Up Service Centers for Activity

1 Overseers, keep the life line of your congregation, your service centers, braced up for activity. See that they are well organized and directed. The service centers are not only a doorway to active Christian ministry, but an introduction to the very congregation itself. Therefore, be keenly interested in your service-center organization. Much can be done to build up these points by well planned visits on the part of members of the congregation committee.

2 At least once every three or four months the congregation servant will visit the service centers, spending as many weeks as he feels necessary with each group. His purpose will be to exhort and instruct "on how you ought to walk and please God, just as you are in fact walking, that you would keep on doing it more fully." —1 Thess. 4:1.

3 Before visiting a service center, however, he will examine the Publisher's Record cards of that group and note the advancement of those assigned in the training program; also check the progress of the house-to-house and back-call activity and the regularity of all publishers. This he does so that he can be in position to really help his brothers to overcome any weaknesses in the center. His interest is to build up the group in love and faith, so that all publishers "stay awake, stand firm in the faith, carry on as men, grow mighty. Let all [their] affairs take place with love." Overseers know that healthy, active service centers mean a thriving congregation.—1 Cor. 16:13, 14; 1 Thess. 5:11.

4 When visiting service centers observe how the study is conducted, the spirit of participation and the alertness of the conductor. Note the efficiency with which he works with the publishers and arranges for field service. See if he shows love for the "sheep," because "love builds up." —1 Cor. 8:1.

5 The last week of the overseer's visit to the service center, he will, following the study, give a short talk to the group, offering counsel. "Reprove, reprimand, exhort, with all longsuffering and art of teaching," however. Encourage the brothers. Do not criticize them. Build them up, don't tear them down. Counsel the study conductor in private; offer him helpful suggestions. Remember, "love never fails." —2 Tim. 4:2.

6 Where the assistant overseer and the Bible study servant are not needed to conduct congregation book studies, they can be assigned with groups in need of assistance. It is not necessary that they serve the service centers on a rotation basis. The assistant overseer can work with a group weak in organization, improving their house-to-house and magazine work. The Bible study servant can work with a group weak in the back-call and Bible study activity, aiding them by assisting them with their ten- to fifteen-minute sermons and calls. Their assignments can be changed as needed. All servants, "keep watching the ministry which you accepted in the Lord, that you fulfill it."—Col. 4:17.

New Movie Film

Extra copies of the new film, "The Happiness of the New World Society," will soon be available for showing to gatherings of good-will persons. Orders should be placed now. A remittance of $175 per set must accompany the order. The film is 16 mm, silent, double-perforated stock and comes on four 400-foot reels. Narration script is supplied.

Prepare for November!

Any book and booklet for 50c will be the November offer, but the congregation must also keep "Thanksgiving day" activity in mind. Outstanding results have been achieved on this special magazine day. Two order blanks are enclosed with this issue of *Kingdom Ministry*. Each congregation should order now the extra November 22 *Awake!* and December 1 *Watchtower* magazines it will need for this special activity.

Greek Magazine Subscriptions

The July *Informant* gave notice that subscriptions for the Greek *Awake!* could be mailed to Greece following a government ruling. We regret to report that the Greek government has now ordered that all the Society's literature must have the word HERESY on the cover if permitted to enter and circulate in Greece. We will not comply, because the truth is not heresy. Therefore mailing *Awake!* to Greece is suspended until further notice. *The Watchtower* is printed in Greece and *Watchtower* subscriptions may still be taken for addresses in Greece.

Publications Now Available

Preaching Together in Unity —Portuguese, Silozi

What Do the Scriptures Say About "Survival After Death"? —Spanish

Jehovah's Witnesses—the New World Society (by Marley Cole) Cash Item $3 —German

Keep Watching Your Ministry!

1 Our ministry needs watching. True, the servants in a congregation help us; they even remind us to turn in reports. But the responsibility to watch our ministry mainly falls on the individual Kingdom publisher. For the inspired counsel given an early Christian also applies to us: "Keep watching the ministry which you accepted in the Lord, that you fulfill it." If we truly keep watching our ministry, one thing we certainly can do: we can be a regular Kingdom publisher. Are you?—Col. 4:17.

2 Who is a regular publisher? One who watches his ministry so that he goes out into Kingdom service and turns in his report every month. Anyone who has been serving and reporting as a Kingdom minister for six consecutive months is considered a regular publisher.

3 Everyone dedicated to Jehovah has agreed to accept a ministry. Jehovah's organization asks us to fulfill that ministry by being regular Kingdom publishers. "Make sure of the more important things." How we should keep watching, then, this important matter of being regular publishers! Really try. Put forth the effort. Certainly in thirty days we can preach some.—Phil. 1:10.

4 Was it because some were not watching their ministry that the increase during the 1956 service year dropped to about 3 percent? During 1954 the increase was 10 percent; in 1955, 6.4 percent. What happened in 1956? Servants, keep watching your ministry to take the lead regularly. Study conductors, make sure all new and irregular publishers are aided each month. Kingdom ministers assigned to the training program, fulfill your assignment regularly. Everyone be a Kingdom publisher regularly.

5 We all want to see a speedy increase for 1957. Push, then, for the 10-percent increase by December's end. Each month, every month, watch your ministry. Keep on watching your ministry, never failing to be a regular Kingdom minister, "that the word of Jehovah may keep moving speedily."—2 Thess. 3:1.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	291	110.9	40.8	6.1
Pioneers	5,008	90.9	29.8	4.5
Vac. Pios.	1,843	90.4	18.6	2.3
Cong. Pubs.	166,730	10.1	2.9	.5
Total Pubs.	173,872			

Public Meetings Held: 9,447

UNITED STATES QUOTA FOR 1956
180,263 Publishers

Presenting THE GOOD NEWS

Newer Publishers on Magazine Day

[1] What can new publishers, just beginning Magazine Day activity say at the doors? Must they make involved presentations? No. For the first few times the newest of publishers (and even more mature ones when a householder just looks through the peephole or calls "What is it?" through a closed door) might merely say: "I have come to bring you the latest copy of the Bible study aid magazines, *The Watchtower* and *Awake!* You may have these copies on a contribution of only 10c."

[2] Soon he will want to go a step further. He might say: "Hello. My name is ——. My purpose in calling this evening is to acquaint you with these two world-famous Bible periodicals, which have reached world-wide circulation into the millions of copies each printing. Many people are asking to examine them. *Awake!* deals with current news and *The Watchtower* with Bible prophecy. These are your two copies for a 10c contribution, which helps toward the printing cost."

[3] Another presentation might be: "Good evening. My name is ——. I can stay only a few moments, but I should like very much to acquaint you with these two journals and leave them with you. They are read by people of all walks of life who are interested in better conditions. All of us can see conditions in our own area, as well as the world, going from bad to worse, and often we hear people say things just can't go on much longer without something happening. Just what will be the result? These two journals point to the Bible answer. You may have them on a contribution of just 10c."

[4] But how can the publisher go further and really get interesting points out of the magazine to use in his brief presentations? He reads the entire magazine carefully, picks out points that have special appeal. Or an easy way is to turn to "Check Your Memory" or "Do You Know?" where the Society has already listed some of the unusual or outstanding points found in this issue. In the September 15 *Watchtower* the first few questions asked: "Why many professed Christians are always learning, yet never really come to a knowledge of the truth? Why men are in such bondage today? Where real freedom can be found? What change the Bible can make in your life?" and "How the problems of envy or jealousy can be conquered?"

[5] By converting these into statements you can say: "This issue of *The Watchtower* will explain why men are in such mental bondage today, and where real freedom is to be found." Or, "It shows what change the Bible really can make in your life." Or, "It shows why professed Christians are always learning and yet never really come to a knowledge of the truth." Or, "It explains how such personal human problems as envy and jealousy can be conquered."

[6] The point is that you can convert these questions into simple statements that will show unusual and interest-arousing points that can be found in the articles. This type of presentation is effective because it deals briefly but concretely with the contents of the magazine, and it also is very easy for even new or inexperienced publishers to use.

OFFER FOR NOVEMBER
Any bound book and booklet for 50c.

THEME FOR NOVEMBER
Supporting the Service at Jehovah's House Fully.—Malachi 3:10, AS.

NEW WORLD NEWS

◆ Five new units recently formed in New York city bring the total to 62. Best report this year showed 7,197 publishers preaching.

◆ M. G. Henschel, representing president, begins tour of South American branch offices this month. Large assemblies planned during his visit.

◆ 20,675 Kingdom publishers in Nigeria rejoice at opening of newly constructed branch home and office in Lagos.

◆ Foundations laid for new Bethel home in Denmark.

◆ Building purchased in West Berlin, Germany, for new Bethel home.

◆ Montreal, Canada, district assembly attended by 5,250. 182 immersed. Publishers worked freely with magazines and placards on streets. Good newspaper, radio and television reports. 3,902 adopt resolution sent to Russia.

◆ Branch servant and all companions freed in Poland. Efforts to reopen branch office continue. Further news awaited.

◆ Watchtower banned from circulation in Lebanon on false charge that it "aims at the promulgation of Zionistic propaganda."

◆ Restrictions on Kingdom work in Dominican Republic lifted. Increase of 400 publishers in six-year period of ban. Brothers rejoicing to assemble again in Kingdom Halls.

◆ 148,002 enthusiastic witnesses of Jehovah in United States acclaim resolution at district assemblies urging U.S.S.R. to grant religious freedom to fellow witnesses in that country. Total attendance at public talk for the 26 assemblies in the United States was 198,296, and a total of 5,368 were baptized.

ENJOY THE LIFE OF A PIONEER!

[1] Have you ever thought about pioneering from the standpoint of being useful to others, thus by the giving of yourself reap happiness to yourself? "I'm forever grateful for these pioneer years, grateful that I am able to give," says a missionary. "When I think of what people say to me for my little efforts, tears of joy come to my eyes. They say, 'God must have sent you to me.' 'Teach me to pray.' 'Read to me from the Bible, because I'm blind.' To be wanted, needed and loved the way pioneers are, is a life almost too good to be true." Can you say the same about your job? If not, why not pioneer?

[2] The life of a pioneer is a wide-open door of New World interests. Before him is the circuit and district work, the branch and zone work, perhaps Gilead, a foreign assignment, a different race, a new language—an ever-changing life of opportunity. Does your work offer more? Consider the life stories of pioneers in "Pursuing My Purpose in Life" and be a pioneer.

[3] "You may be wondering about financial difficulties. I did at first," says a pioneer, "but I have never had any financial trouble during my eighteen years of pioneer service." Can you do better? Why, then, burden yourself with this life? Why not pioneer?

[4] Why not respond to the many wonderful comments you have made about the pioneer talks at the district assemblies? Not only talk about pioneer life, but enjoy pioneer life.

★ **Paul counseled, "Be rich in right works." Are you?** ★

KINGDOM MINISTRY

NOVEMBER, 1956

"Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS.

BROOKLYN, N.Y.

"HELP EVERY ONE HIS NEIGHBOR"

Preach to Those on the Outside
Train Those on the Inside

1 "Come up to us quickly and do save us and help us," cried the Gibeonites to Joshua. To answer that plea he and his army made an all-night forced march. "Step over into Macedonia and help us," said a man in a vision to Paul. And Paul promptly went there to preach. Likewise in Achaia, Apollos "greatly helped those who had believed . . . for with intensity he thoroughly proved the Jews to be wrong, while he demonstrated publicly by the Scriptures that Jesus was the Christ." Yes, God's servants have ever helped their neighbor.

2 The same is true of our day, even as foretold: "They help every one his neighbor; and every one saith to his brother, Be of good courage." (Isa. 41:6) During the month of November we can have a share in fulfilling this prophecy; first of all, by calling upon our neighbor in our territory and letting him hear an interesting and effective three- to eight-minute sermon, endeavoring to place with him a bound book and a booklet. In doing so let us apply the excellent counsel given in *The Watchtower*, October 15, 1956, "Offer Your Sacrifices of Praise Aright."

3 Of course, to be of lasting help to our neighbor we may not content ourselves with merely leaving literature, but must call back. Do so properly prepared, not only to answer questions and refute objections, but especially to give a good sermon so as to arouse interest in God's Word and kingdom.

4 Then tactfully work toward a home Bible study. With some a study can be started on the first or second return call; with others it takes longer. Once having started a study, be dependable. Take it as seriously as you want them to take it—everlasting life is at stake! On the other hand, do not be discouraged if you find they lack dependability or are slow to learn. Patient, cheerful perseverance is required. Fight for the life of your study.

5 As you study with them make them service-conscious by relating interesting experiences. Would they like to accompany you sometime? Remember, in December we are aiming for a ten-percent increase. Start working toward that goal in November.

6 Helping our neighbor inside the New World society is also obligatory. Help or be helped toward greater efficiency. Let our slogan during November be, "Each One Help One." And help, not just to be more effective, but also to be regular, week after week, in all features of the ministry. Progress cannot be made while sitting at home! In giving help be like a good school servant, constructive, practical and encouraging.

7 November, because of its holiday, offers a special opportunity. Shall we waste it or use it to preach the good news by magazine activity? Some very fine reports have appeared in the *Yearbook* on holiday witnessing: Bahamas (89), Western Germany (154), India (179), Sweden (271). Congregations having excellent results or unusual experiences should write them in to the Society for others to learn about them.

8 During November will you make full use of your opportunities to help your good-will neighbor on the outside and your witness neighbor on the inside of the New World society? If so, you will bring honor to Jehovah's name, save yourself as well as your neighbors and share in fulfilling Isaiah 41:6: "They help every one his neighbor."

OFFER FOR NOVEMBER
Any bound book and booklet for 50c.

THEME FOR NOVEMBER
Supporting the Service at Jehovah's House Fully.—Malachi 3:10, AS.

PREACH AT EVERY OPPORTUNITY

Offer Magazines; Use Tracts Freely

1 Our commission to preach is good twenty-four hours a day, every day, as long as we live. "All day long will I bless thee, and praise thy name forever and ever," said David.

2 Traveling time to and from work is our time. The noon hour is ours. Use these moments to speak to your working friends and traveling companions. On trips converse with passengers. Talk to gas station attendants when you are refueling. Witness to the grocer when you are shopping, if only briefly. Leave him a tract or a magazine. When salesmen call, preach; when the milkman delivers, preach; when friends stop by, preach.

3 Respect people's time and privacy, however. Do not be rude or overly persistent. Be friendly. Let *The Watchtower* and *Awake!* speak for you. Encourage them to subscribe for a year. Many will. If they hesitate, offer individual copies. Leave one of the twelve tracts with them. Never be without a supply of tracts.

4 It is amazing what you can accomplish. For example, riding home on a train a witness talked to the man beside him. The man showed interest. Today this same man is a study conductor. Another witness reports: "I made it my business to always speak about subscriptions for the *Watchtower* and *Awake!* magazines with the public and train crew." In the past year this publisher obtained over a hundred subscriptions; studies are being held right on the train at 2 a.m. among trainmen.

5 Be an all-day-long praiser of the one true God Jehovah.

★ **Paul preached from house to house. Do you imitate him?** ★

Your Service Meetings

Below are scheduled four service meetings for November. Almost all congregations will have a fifth meeting during the month and they will arrange that meeting locally. There may be some local problem you want to discuss, or a special talk you want to schedule. You might want to pick out some *Watchtower* article and have a capable brother give a talk on it, or a demonstration might be arranged, or experiences heard, or a review of *Kingdom Ministry* held. It will be easy to arrange a profitable meeting; use well-qualified brothers who will stay within the time assigned.

FIRST MEETING IN NOVEMBER

Theme: Supporting the Service at Jehovah's House Fully.

5 min: Welcome, text, comments.

10 min: Talk on "Supporting the Service at Jehovah's House Fully." (See "Watchtower," 11/1/56, p. 670, and 12/15/55, p. 745.)

15 min: Question-and-answer discussion of "Help Every One His Neighbor."

20 min: Demonstration on developing magazine routes.

CHAIRMAN (2 min.) "Do you love me?" said Jesus to Peter. Then "feed my little sheep." It is this warm love for the sheep that prompts us to use every suggestion for increasing our personal magazine distribution.

SCENE I (6 min.) Group at territory for magazine activity. Captain sees that all have proper supplies, territory for at least two hours' work, also house-to-house records, since the name and address of all placements will be recorded. Group disperses.

A publisher at first door delivers effective 30- to 60-second sermon, featuring information in a specific article. Places both magazines, tactfully obtains householder's name and says that a special effort will be made to bring the next issues in about two weeks.

A second publisher gives sermon at another door, reading a pointed sentence or two directly from magazine. Both magazines are placed, name is obtained and the householder is informed that in about two weeks the publisher will be bringing the next issues.

CHAIRMAN (2 min.) Summarize points. Emphasize diligence and effectiveness of both publishers, how information rather than magazines was stressed. (Prov. 22: 29) Territory may be divided into two sections, each worked on alternate magazine days.

SCENE II (8 min.) Two weeks later. Group returns. Captain instructs group to make deliveries first, then work door to door.

Publisher makes call on first placement, calling householder by name. Householder says had no time to read magazines. Publisher stresses need to take time same as we do to eat and sleep. Comments on an article in latest issue, emphasizing benefits to reader. Delivery is made, publisher promises to return in two weeks.

Second publisher finds householder has read several articles, and shows definite interest. Invited to come in —has many questions. Publisher enters and householder asks first question. As publisher starts answer chairman breaks in and explains that since the householder is enthused and wants information right now the publisher must not refuse. If the publisher refuses, saying he must get on to other doors, the householder is disappointed and may think the publisher is interested only in selling magazines. So the publisher spends some time with the householder, briefly answers the main questions, but does not go into full details. Rather, the publisher arranges for a back-call in the very near future. When chairman says this, the demonstration goes back to hear publisher finish last answer and then make back-call arrangements.

CHAIRMAN (2 min.) Make return calls where interest is manifest, holding home Bible studies. Develop routes. As route expands, offer subscriptions to regular receivers.

10 min: Arrange locally.

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

15 min: Back-call to present information on "Make Sure of All Things", Jews' Return to Palestine, p. 215, from Rejection of Jesus to James 4: 4 on p. 216.

15 min: Question-and-answer coverage of "New Benefits from Circuit Servant Visit."

15 min: Talk on "Preach at Every Opportunity."

10 min: Arrange locally. (Suggestion: discuss slogan at bottom of page 4, then local announcements.)

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Talk on keeping the organization clean, based on "Yearbook."

Because Jehovah God, his heavenly organization and his Word are clean, pure and righteous he commands his servants on earth: "Touch nothing unclean! Keep yourselves pure, you who bear the vessels of the Lord."

Uncleanness reflects unfavorably upon the New World society and interferes with expansion, as is to be seen from the "Yearbook" reports on Eire (104) and Honduras (173).

But keeping clean is a witness in itself, as reports from the Sudan (138), Liberia (208), Poland (244) and Southern Rhodesia (267) show. And it proves false religions wrong, as shown in the Ivory Coast (159).

It is a joy to note our brothers' willingness to go to great expense to clean up, as in British Honduras (101), and the good results of stressing cleanness by those who have the oversight, as in Argentina (80).

10 min: Talk on material in "Congregation Organization: Better Meetings."

25 min: Have a panel discussion to bring out points answering the objection, "Why come to us? We have our own religion," as found in "Presenting the Good News." Do this in fifteen minutes. Then let chairman have suggestions from audience on answering this objection, for six minutes. The remaining four minutes the chairman will use to summarize the discussion.

10 min: Arrange locally. (Suggestion: stress special magazine activity on Thanksgiving Day.)

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

10 min: Experiences had on Thanksgiving Day in magazine work. Select some good experiences in advance for presentation.

12 min: Talk on "Make Sure of All Things", Jews' Return to Palestine, p. 216, from True Nation of Restoration to end.

23 min: Demonstration on Preparing for Service.

CHAIRMAN (2 min.) Plan contact-point discussions and make them instructive. What should be considered either Sunday or any other morning by a group? (1) The text, (2) discussion of presentation, experiences, etc., (3) definite working arrangements and (4) prayer. (Evening contacts are brief, covering arrangements and prayer.)

SCENE I (8 min.) Publishers warmly greet one another as they arrive. At scheduled time conductor promptly starts and leads lively discussion of text. Question is asked on text, several comments made, conductor sums up discussion and reads "Watchtower" comments. Next he has group consider talking points in literature offered.

CHAIRMAN interrupts (½ min.) Other things can be discussed other weeks after considering text, such as:

SCENE II (3 min.) Publisher asked to read and comment on experiences he was to select from "Yearbook" on working Catholic territory (Italy, pages 185-187). Material used as basis for encouraging group to work Catholic territory that day.

CHAIRMAN (½ min.) Introductions can be considered another week.

SCENE III (3 min.) Group discusses how to overcome objections before barrier is raised by householder. One publisher suggests: "I am calling with a vital message from the Bible. Many say that they are not interested, but it is true that really God-fearing persons are always glad to discuss the Scriptures, for the Bible is the book with the answer to our problems." Another: "I am calling in the interest of right worship. You may say that you have your own religion; that is exactly why I am calling. Haven't you often wondered why it is that there are so many different religions yet there is only one God?"

CHAIRMAN (1½ min.) Give additional suggestions, such as different publishers' giving their sermon, group can work out refutations for common objections in territory, etc. Now for organizing the work.

SCENE IV (2 min.) With map in hand conductor assigns individual publishers and service companions streets or blocks to work. Each given enough to last the entire time he plans to be in house-to-house work. Publishers make note of assignment so they will not forget. Conductor checks with each to make sure all have arrangements to make back-calls following at least 2 hours of house-to-house service.

CHAIRMAN (2½ min.) Words of caution: Much can be profitably discussed at contact point, but do not try to do this all at once. Take one thing at a time and vary from week to week, using things of practical value in preaching work that day. Contacts should begin promptly on time and last no more than 15 minutes.

10 min: Arrange locally. (Suggestion: discuss the slogan at the bottom of page one.)

CONGREGATION ORGANIZATION

Better Meetings

[1] Our seven goals for 1957 are vital. Are you taking them seriously? Goal one is better meetings. What have you done about it? Why should you do something about it? Because better meetings depend not just upon servants, but upon all publishers.

[2] Attendance is the first requirement. What would the best program be with no one to listen? Study, preparation and knowledge are second; they will enable you to understand and to participate. And only by understanding, participating and offering helpful, constructive comments can you really do your part toward having better meetings.

[3] This does not mean that you will read ahead during the meeting to have a comment. Instead, study in advance. You tell good-will people to study before meetings; let them see that you do it yourself. Jot down interesting points or comments in the margin to consider later, but follow along with the reader during the lesson. In this way you will get the most out of the lesson and will set the right example.

[4] Only capable brothers should be used on the programs. They should recognize the great responsibility and privilege of speaking to Jehovah's people, so should prepare properly and speak with enthusiasm.

[5] Sometimes demonstrations have not really been thought out, or have been poorly rehearsed. This should never happen. A demonstration should provide the best information you can offer. It should be prepared carefully and practiced thoroughly. Like the sacrifices offered by Israel, it should be without blemish as far as possible.

[6] Sometimes brothers who are not yet qualified to give public talks at the Kingdom Hall are used for forty-five-minute talks at the book studies. This should not be. Only brothers who qualify for talks at the hall should give these study talks. Speaking to a small group is, if anything, more difficult than speaking to a large one. The newly interested ones deserve the best we have. At the ministry school, not at the book studies, is the place to learn to speak.

[7] Are your public lectures lively? arresting? informative? Are they clear, simple, colorful and interesting? Do people want to come back? Are the brothers always anxious to hear the talks because of the good information they contain? To have that kind of talk requires real effort. But that effort is expected from the speaker who represents Jehovah.

[8] Goal one: Better meetings. Achieving it requires real work, but applying these principles will help.

New Benefits from Circuit Servant Visit

[1] As sons of light, Kingdom ministers are commanded to stay awake and to "keep comforting one another and building one another up." New benefits from the circuit servant's visit will help us do this. The increased benefits will also help us to "go on bearing fruit in every good work."—1 Thess. 5:11.

[2] To increase the benefits from the meetings held during the week of the circuit servant's visit the following arrangement goes into effect: On Tuesday evening the theocratic ministry school will be kept to about forty minutes. There will be a five-minute review, a fifteen-minute instruction talk and two student talks, the third one being canceled.

[3] The service meeting, as usual, follows the school. But the service meeting will adhere to the *Kingdom Ministry* schedule for only forty-five minutes. Then the circuit servant will give ten minutes of apt counsel on the two meetings. After this he will give a thirty-minute enlightening talk, part of which will inform the congregation of what he has found in his meeting with the servants, the good points and the weaknesses. He will also show what service activity has been planned for the week.

(*Continued on page 4, col. 1*)

1957 "Yearbook" and Calendar

Orders may be placed for the 1957 *Yearbook* and calendar. *Yearbooks* are 50c each. Calendars are 25c each, or five or more to one address for 20c each. Publishers are requested to order through the congregation and not send individual orders to the Society. Pioneers on the list before July 1, 1956, should register with the literature servant to receive a free copy of the *Yearbook*. Literature servants will order *Yearbooks* for such pioneers when sending in the congregation order. To receive credit for *Yearbooks* given free to pioneers, submit a Literature Credit Request. Pioneers not with a congregation will receive their *Yearbook* direct from the Society, as will circuit and district servants. Pioneers starting on or after July 1, 1956, will not be eligible for a free copy.

Publications Now Available

God's Way Is Love —Bicolano
"Let God Be True" (2d Ed.) —Russian
Songs to Jehovah's Praise—Tagalog
"This Good News of the Kingdom" —Amharic, Bicolano

Free Booklet During "Watchtower" Campaign

As a premium to new subscribers during the *Watchtower* campaign, January through April inclusive, the booklet *What Do the Scriptures Say About "Survival After Death"?* will be used instead of the usual three booklets. To new subscribers for *The Watchtower* in languages in which the booklet has not been printed, give any three booklets.

What to Study at Book Studies

When the book *You May Survive Armageddon into God's New World* has been completed, all congregation book study groups should once again make a thorough study of this book.

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.
Sp'l Pios.	305	140.8	52.9	7.0
Pioneers	5,254	93.4	31.0	4.8
Vac. Pios	1,000	90.3	23.5	3.3
Cong. Pubs.	168,178	10.8	3.2	.5
Total Pubs.	174,737			

Public Meetings Held: 12,563

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Christmas Magazine Day

While the December offer is a book and a booklet, congregations should keep in mind Christmas Magazine Day activity. Outstanding results have been achieved on this special magazine day. Let us make this one go over the top! Two order blanks are enclosed with this issue of *Kingdom Ministry*. Each congregation should place its special order by December 1.

Handbill Orders

Numerous handbill orders are being received allowing only two or three weeks for handbills to be printed and shipped before date of talk. Congregation servants should send their orders for handbills into the Brooklyn office at least one month in advance in the East and six weeks in advance in the West. Orders not received in time for printing will be canceled and a credit card issued. Handbills for "The Happiness of the New World Society" may be ordered and used the same as with "The New World Society in Action."

Presenting THE GOOD NEWS

Answering: "Why come to us? We have our own religion."

[1] Oftentimes a householder will say: "Why come to us? We have our own religion." Many of these people are good church members and active in its work. So was Saul. A miracle showed him the truth. But at the door you must do it. How can you?

[2] The main thing is to stir interest. Get the person to talk. Present such a logical sermon that he wants to hear more. But how to get him to listen? With one of the following themes.

[3] The Christian oneness theme: "We come to talk about religious unity. The whole Communist world is united against religion. But religion at home isn't united, is it? The Bible shows that real Christians would be united: 'For one is your Master, even Christ; and all ye are brethren.' [Matt. 23:8] We have come to talk to you about how that unity will come under God's kingdom by Christ."

[4] Or: "We're here because as members of the same community it is good for us to learn about others' religion. Certainly it promotes understanding and expands our own spiritual knowledge."

[5] The discussion of religion theme: "We come to you because we are encouraging more discussion of religion among all people, both among themselves and with others. We like to talk about religion and are encouraging others to do so. For example, I'd like to know what you think this scripture means." Use a key text from your sermon to begin the discussion.

[6] Acknowledge the objection and deal with it briefly. You might say: "Of all people, we feel that people who are interested in religion are interested in peace. We have come to talk with you about it." Show from the Bible how peace really is coming.

[7] If there is a real objection, you might say: "There is only one way of knowing whether people are associated with any church, and that is by calling at their homes. In fact, this is a Scriptural method. Christ Jesus went from house to house to talk with the people. He sent his disciples from house to house to preach. We are told to do the same thing. So this is a proper work, one that is at the very foundation of Christianity, and one that all Christians should be doing. I should like to explain what we tell the people."

[8] Or: "Rather than being offended at my being here, consider it a carrying out of the things Jesus commanded to be done at this time. At Matthew 24:14 he said [quote it]. We are preaching about that kingdom. You know, there are many different ideas about what the Kingdom is. I should like to show you what the Bible says about it. Since you are interested in religion, I think this would be of greatest interest to you."

NEW WORLD NEWS

◆ New 13-story Watchtower building in Brooklyn now open. "Watchtower" and "Awake!" mailing departments moved in, handling big "Awake!" campaign.

◆ N. H. Knorr to visit Europe before proceeding to Near East. He will check plans for new branch headquarters in Copenhagen, Wiesbaden, London and Paris.

◆ F. W. Franz leaves at end of November on round-the-world preaching tour. Will meet Knorr in Athens and travel with him to Near East countries. Franz leaves Knorr in India, going to Burma, Thailand, Hong Kong, the Philippine Islands, Taiwan, Japan, Korea and Hawaii. Conventions arranged along the way.

◆ After Knorr meets Franz in Greece they visit Turkey, Lebanon, Jordan, Pakistan and India. From India Knorr travels alone to Ceylon, returns through Egypt and several Mediterranean lands.

◆ Knorr and Franz trying to arrange schedule to spend few days in historic places along Jordan River and in Jerusalem and other points of interest to Christians.

◆ Jehovah's witnesses in Poland doing house-to-house work openly. Clergymen are announcing the witnesses will likely gain full freedom and are advising their parishioners not to listen.

◆ The Society opened new branch building in Barranquilla, Colombia. 938 attended assembly there, 71 immersed.

◆ Pennsylvania corporation of Watch Tower Bible and Tract Society had annual meeting in Pittsburgh. 751 attended at 10 a.m. on October 1, 1956.

◆ Beginning this month zone servants will begin annual checkup, traveling to all branches and missionary homes.

Circuit Servant Visit (*Cont'd*)

[4] Also heightened are the spiritual benefits of the Saturday evening program. First there will be a fifteen-minute talk on our spiritual needs. Following this, a thirty-minute program called "New Things Learned." This will be conducted by the circuit servant. It will be a review of the high points of *Watchtower* articles for current months. Chosen, mature publishers will be called on to give two-minute comments. The purpose of "New Things Learned" is to keep us alert and mindful of the truths that we learn through *The Watchtower*. The circuit servant will climax the Saturday evening program with a thirty-minute service talk.

[5] The circuit servant's visit should be a week of increased benefits for the congregation as well as to persons of good will. What can be done, then? Plan to devote some time to field service during the circuit servant's visit. Here is a good schedule that congregation publishers will want to set as their goal during the week of the circuit servant's visit: two hours house-to-house work, one hour back-call work, one hour magazine service and one hour at a Bible study. (You can start the Bible study during the week or go ahead with the one that has already been arranged for.) This gives each one a goal of five hours for the week to strive for. Really try to meet it. You can.

OFFER FOR DECEMBER
Any bound book and booklet for 50c.

THEME FOR DECEMBER
Exalting Jehovah's Worship Above the Mountains.—Isaiah 2:2, 3, AS.

[6] But why not enjoy even greater benefits? How? By being a vacation pioneer for two weeks—during the week of the circuit servant's visit and either the week before or after his stay. What better way to benefit from the circuit servant's visit? To put in seventy-five hours during the month will take planning, yes; but start planning now. We encourage as many as possible to be vacation pioneers.

[7] Let the benefits from the circuit servant's visit help Kingdom ministers keep on "bearing fruit and increasing in all the world."—Col. 1:6.

★ **Jesus held studies in homes. Do you follow his steps?** ★

KINGDOM MINISTRY

DECEMBER, 1956 "Prove me now herewith, saith Jehovah of hosts, if I will not open you the windows of heaven, and pour you out a blessing."—Malachi 3:10, AS. BROOKLYN, N.Y.

PUSH TOWARD A 10-PERCENT INCREASE!

Set Out on a Search for 17,000 Missing Sheep

1 It was foretold for the last days. What? That people from all nations would exalt Jehovah's worship above the mountains. They do this by coming to the symbolic mountain of Jehovah, the Kingdom arrangement under Christ with the new system of things now being set up on earth. The prophecy foretold: "Many peoples shall go and say, Come ye, and let us go up to the mountain of Jehovah." No selfish flight is this. As they go up to the symbolic mountain, the people say, "Come ye."—Isa. 2:3.

2 With "many peoples" saying "Come ye," Jehovah's organization is certain to increase. Kingdom ministers have worked hard. Last year's report shows it: we had a four-percent increase, and more than a hundred new congregations were formed. This is commendable.

3 Now the Society bears in mind your loving labor to forge forward to one of our new service year goals —the 10-percent increase by December's end. The goal is in sight.

4 What progress have we made? Good progress. September's report showed more than 174,000 publishers in the field and 176,470 in October. To reach our 10-percent goal we need 186,819 publishers. That means we need about 12,000 more reporting by December's end. Is the potential there? Indeed it is.

5 Where is it to be found? In the many home Bible studies we are conducting. Many good-will persons are sufficiently advanced to be willing to take up the invitation, "Come ye." By assisting those who have advanced in Kingdom study to be Kingdom ministers this month, we shall push toward our goal.

6 But not just Bible studies furnish the potential for reaching the goal. There is another source. What about those baptized in the last two years? Are all of them busy ministers in your congregation? During 1955 and 1956 there were 32,878 persons baptized. What was the publisher increase during this same period? We should expect it to be about 32,000. But was it? No, it was just 15,866. What happened to the other 17,000?

7 The criticalness of the matter is intensified by this fact: of the 15,866 publisher increase, only 6,960 can be credited to the 1956 service year. Yet during 1956 there were 18,968 baptized. Nearly 12,000 are missing. Here alone, among dedicated persons, is the potential for attaining our goal!

8 In two years' time, then, some 32,000 persons have symbolized their dedication by water immersion. Remember, too, that many persons are publishers now but who are not yet baptized. However, from service reports it appears that 17,000 baptized or unbaptized ones are missing. How can we account for this? Have these sheep strayed? Where have they gone? Are some associated with your congregation? If so, what is being done to help them?

OFFER FOR DECEMBER
Any bound book and booklet for 50c.

THEME FOR DECEMBER
Exalting Jehovah's Worship Above the Mountains.—Isaiah 2:2, 3, AS.

Search for the Straying Sheep

9 What shall we do? In a parable Jesus told of a man who had a hundred sheep; one of them strayed. So he "set out on a search for the one that is straying." Is this not what we should do? The reason for our concern and earnest endeavor to search for them is, as Jesus said: "It is not a desirable thing with my Father who is in heaven for one of these little ones to perish."—Matt. 18:12-14.

10 We ourselves do not want any of Jehovah's sheep to perish with the world. So theocratic undershepherds of Jehovah's Right Shepherd will be alert to "pay attention to yourselves and to all the flock." All Kingdom ministers, remember that the apostle admonished "keeping an eye, not in personal interest upon just your own matters, but also in personal interest upon those of others." Take a personal interest in helping the recently dedicated to live up to their vow.—Phil. 2:4.

11 Here, then, is our plan of action: Determine yourself to be in the field early this month. Then aid others. Let the assistant congregation servants provide study conductors with a list on the first and the fifteenth of the month. Also this month a special list of those not reporting by December 23 will be given study conductors. Make every effort to help these the last week of December.

12 A good day to put forth special efforts to aid others in Kingdom service will be on Christendom's Christmas. Each congregation will make this day a special Magazine Day. Have not past results been outstandingly good? This is a time when people, in a festive mood, will often more readily listen to Christ's kingdom message. And Magazine Day brings results. (See the *Yearbook*, pp. 95, 96.) Congregations having outstanding results and experiences should report them to the Society.

13 The holiday season will give many of us opportunity to devote more time than usual in the field. Many young Kingdom ministers will be able to vacation pioneer for two weeks of their school vacation. For house-to-house witnessing during the holiday season the Kingdom sermon, which goes into the matter of Christ and his kingdom, will be most apt.

14 Push, then, toward our goal. We can do it four ways: (1) Arrange to be in field service early in the month; (2) assist newly interested to say, "Come ye"; (3) give full support to the special Christmas Magazine Day, and (4) set out on a search for the 17,000 missing sheep. Doing this, we shall forge forward to our goal.

★ **Isaiah said: "Here am I; send me." Do you say that?** ★

Your Service Meetings

Jehovah's witnesses must be spiritually strong to do spiritual work, and it is spiritual food that will give the strength for the work. The service meeting will be a source of spiritual food if those on the program prepare well. It is not for speakers to exert pressure to get others to preach, but to provide an incentive so that they will want to preach. Be kind. Be understanding. Be tactful. Servants and speakers must be these things if they are going to be truly helpful. Help those at the meeting to get the truth of God in their hearts, then they will be eager to let it come out their mouth in the preaching work. So speakers should use well the time assigned to them, but not use the time assigned to others. Do not go overtime.

FIRST MEETING IN DECEMBER

Theme: Exalting Jehovah's Worship Above the Mountains.

5 min: Welcome, text, comments.

10 min: Talk on "Exalting Jehovah's Worship Above the Mountains." (See "Watchtower," 12/1/56, p. 720, and 11/15/55, p. 688.)

10 min: Back-call to present material in "Make Sure of All Things", Judgment Days, p. 219, to Acts 13: 45-48 on p. 221.

15 min: Question-and-answer coverage of "Push Toward a 10-Percent Increase!"

10 min: Service talk outlining ways to reach the 10-percent increase.

10 min: Arrange locally. (Read the letter on pioneering sent with this issue of "Kingdom Ministry." Also, call attention to the report "We Were Awake During October!")

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk bringing out the points of the pioneer letter read during the previous service meeting.

10 min: Question-and-answer coverage of "Congregation Organization: Better Meeting Attendance."

25 min: Demonstration: How to improve meeting attendance.

CHAIRMAN (2 min.) Meeting attendance a major weakness. When publisher responsibility and appreciation for attendance is lacking, congregation suffers. Good-will spiritual welfare endangered by publisher's indifferent attitude toward meeting attendance.

SCENE I (5 min.) Pantomime. At completion of home Bible study. Final paragraph read, prayer offered, publisher leaves in hurry, waving good-by.

Chairman: Have audience pick out weak points and tell how they can be remedied. (Lesson 55 in "Qualified to Be Ministers")

SCENES II & III (10 min.) Not pantomime. Stranger walks into Kingdom Hall before meeting and asks for "Mr. Promise." Publisher kindly explains that Br. Promise has not yet arrived. Stranger insists that he promised he would be present, that it was very important. Publisher tries to explain tactfully that something unforeseen may have come up, etc., and invites stranger to a seat. Stranger hesitates, disappointed and obviously dissatisfied, leaves.

Pantomime. New person walks into hall, publishers glance at him, give halfhearted smile and continue private discussion while stranger finds a seat. Nobody speaks to him, many stare though.

Chairman: Have audience pick out weakness in both scenes and tell how they can be overcome. Be ready to fill in if publishers fail to see weak points, such as, introduce self, explaining chart, meeting other friends, show library, explain yeartext, etc.

SCENE IV (2 min.) Publisher with irregular publisher completes work in the field. Publisher agrees to take report slip to Kingdom Hall for irregular publisher. Departs without a word of meeting-attendance encouragement.

Chairman (6 min.) What should publisher have done? (Have audience answer.) In conclusion emphasize need for keener appreciation.—Mal. 1: 12; Matt. 18: 20; Acts 2: 42; Heb. 10: 24, 25.

10 min: Arrange locally. (Suggestion: discuss the slogan at the bottom of page 4.)

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk on "Yearbook" material on Children Can Praise Jehovah!

The holiday season in December will especially give all youthful ministers many added opportunities to praise Jehovah.

The "Yearbook" tells of a Gold Coast schoolteacher witnessing to more than 80 pupils, over half of whom, in turn, witness to their families and friends. (158) See also report on Dominican Republic about a boy of 15 years who took his stand despite opposition. (131)

That youthful ministers can preach effectively is seen from two Bermuda lads who placed more than 50 magazines each in a short time on Magazine Day. (73) From Brazil comes the report of two children who are among those giving the best doorstep sermons. (95) And that the witnessing of youthful ministers gets results is to be seen from the report on Peru. (241)

So, you youthful ministers, do not wait to be urged to preach but eagerly make the most of your opportunities. Be like the ten-year-old in Netherlands Antilles, who, of his own accord, went in the magazine work and placed 28 magazines. (214)

15 min: Talk on "Presenting the Good News," with speaker asking for additional suggestions on introductions from the audience.

20 min: Demonstration encouraging greater regularity in field.

CHAIRMAN (3 min.) Regular preaching essential to salvation. (Rom. 10: 10) Regularity expected of dedicated slaves of Jehovah. His will should occupy first place in their lives. (1 Cor. 6: 19, 20; Matt. 6: 33) But what do records show? This: About 75 percent of all publishers are dedicated, but only 65 percent are regular publishers. How can these irregular publishers (35 percent) be helped into service during December and succeeding months? Servants should make definite calls on them. Brothers should be prepared to discuss service obligations from Scriptural viewpoint, pointing out how apostles preached daily, without letup. (Acts 5: 42) Surely one hour a month not too great a burden on an appreciative witness!

SCENE I (6 min.) Sister "Always Busy" at home. Pantomime showing her cleaning house, entertaining company, fussing with children, etc.; but no time left over for service when asked to go. Chairman comments on this activity as pantomime goes on.

Chairman comments on the Scriptural narrative about Mary and Martha (Luke 10: 38-42) between scene change.

SCENE II (4 min.) A brother who never feels good is called on. Always something wrong with him. Publisher points out he will feel bad whether he stays at home or is out in service. His illness does not keep him away from secular work, why stay away from heavenly Father's work? Timothy was sick, yet Paul counseled him to be regular in the ministry.—1 Tim. 5: 23; 4: 12-14; 2 Tim. 2: 15.

Chairman, while scenes are changing, comments on 2 Timothy 4: 2, preaching "in troublesome season," illness, etc.

SCENE III (4 min.) Brother or sister "Work Overtime and Too Hard" is next called on. Publisher points out proper to care for family, but devoting all time to old world and none for life not wise. (John 6: 27) Rich young ruler had old-world goods but lost out. —1 John 2: 15-17.

CHAIRMAN (3 min.) Regularity keeps us from becoming inactive or unfruitful; leads to life.—2 Pet. 1: 5-11.

10 min: Arrange locally. (Suggestion: discuss slogan on bottom of page 1.)

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

10 min: Talk on the Christian requirement of baptism, supporting this theme with "Yearbook" experiences.

There are many publishers who have not as yet symbolized their dedication by water immersion. Why? To all such we say, as did Ananias to Saul of Tarsus: "Why are you delaying? Rise, get baptized."

The "Yearbook" shows that zeal for service and promptness in getting baptized go hand in hand. Thus a Guatemalan was baptized after studying only one month. (166) In Turkey fifteen were baptized after they had studied only from four to ten months. (163)

You have opposition? It can be overcome, as three sisters in Ecuador showed. (134) Parents can prepare their children for this step by having them hear baptismal talks and observe the immersion, as did an Aruban mother. (215) Baptismal ceremonies also serve as a real witness, as seen in French Equatorial Africa, where the baptism of 46 was witnessed by 1,153, mostly outsiders. (74) And bear this in mind: It might be said that one is not truly a brother until he has been baptized, as noted in the report from El Salvador. (139)

10 min: Audience to ask questions that can be answered with scriptures in "Make Sure of All Things", and group of three or four persons on platform are to answer with the right scriptures. The material to be covered is p. 221, "Christ Jesus Thoroughly Qualified as Judge," to James 2: 13 on p. 223. However, questions should not require as an answer scriptures cited but not quoted.

10 min: Question-and-answer coverage of "Can You Serve Where the Need Is Great?"

15 min: Talk by school servant on the 1957 ministry school schedule and instruction sheet and "New Reviews for Ministry School."

10 min: Arrange locally.

CONGREGATION ORGANIZATION

Better Meeting Attendance

[1] Our second goal for 1957 is better meeting attendance. That it can and should be better than it was during 1956 is clear from the records: Only 62 percent of publishers attended the theocratic ministry school; 63 percent the service meeting; 68 percent the congregational book study and 72 percent the *Watchtower* study.

[2] So again it is fitting that we call attention to Hebrews 10:25. And note, "all the more so as you behold the day drawing near." If that was true in Paul's day, how much more force does it have in our day!

[3] Paul's argument at 1 Corinthians, chapter 12, is also very much to the point. "The head cannot say to the feet: 'I have no need of you.'" If we neglect meeting attendance we are actually saying in our hearts, "I have no need of my brothers."

[4] How can we realize our goal of better meeting attendance for 1957? First of all, by each one of us reminding himself of the importance of attending our meetings. Secondly, by budgeting our time to make room in our busy schedules for all congregational meetings, and then by following through, not allowing minor circumstances to make exceptions. Seldom is the weather so severe as to make it impossible for us to attend, yet bad weather nearly always does cut down meeting attendance.

[5] Work hard at making meeting attendance a regular habit and you will just take it for granted that on meeting nights you go to the meetings! Have the mental attitude David had when he said: "I was glad when they said unto me, let us go unto the house of Jehovah."—Ps. 122:1, *AS*.

[6] Then by words and by setting a good example we should encourage others also to be regular in meeting attendance. The servants have a special obligation to be in their seats during the meetings, not caring for their duties in the back of the hall or in the next room.

[7] Paul wrote the Roman Christians that he longed to see them so "that there may be an interchange of encouragement among you, by each one through the other's faith, both yours and mine." (Rom. 1:11, 12) In addition to making public declaration we can encourage one another simply by a warm, friendly and loving attitude, making them glad they came and that we were present. By all such means we can realize our second goal for 1957, BETTER MEETING ATTENDANCE.

Special Venue Memorandum

For congregation files there accompanies this *Kingdom Ministry* a printed Special Venue Memorandum. Each publisher with a draft classification of I-0 may obtain a copy by sending a stamped self-addressed envelope to Hayden C. Covington, 124 Columbia Heights, Brooklyn 1, N.Y.

Publications Now Available

"Let God Be True" (2d Ed.)
—Pampango

Basis for Belief in a New World
—Portuguese

Service Report Revised

Please note that the monthly service report has been revised, starting with this issue of *Kingdom Ministry*. A new column has been added to show the average placement of magazines by congregation publishers and pioneers. The new *Yearbook* shows a big increase in magazine distribution during the past year, and it is expected that the year ahead will have an even bigger increase. The new factory is ready to produce more. Are you ready to place more? The magazine quota for congregation publishers is nine a month, for regular and vacation pioneers it is ninety a month, and for special pioneers it is 110 a month.

Letters on Pioneering

For each month from December through April the Society will send a special letter on pioneering to the congregations. These letters will be scheduled for both reading and discussing on service meetings. It is hoped that by the end of April many congregation publishers will have joined the pioneer ranks.

Income Tax Deductions

For congregation files and for the use of all publishers in the congregation who must file income tax returns there is sent with this *Kingdom Ministry* a memorandum by Brother Covington, together with a ruling by the federal government on income tax deductions allowed. The congregation servant should keep it as a permanent congregation record.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	310	148.3	57.4	7.3	117.1
Pioneers	5,209	99.1	35.7	5.1	99.1
Vac. Pios.	1,186	94.5	27.7	3.6	75.5
Pubs.	169,765	10.7	3.5	.5	11.7
TOTAL	176,470				

Public Meetings Held: 12,340

UNITED STATES QUOTA FOR 1957
186,819 Publishers

Can You Serve Where the Need Is Great?

[1] "Yes, the harvest is great," said Jesus, "but the workers are few." Especially is this true with many small congregations. Here the need for more harvest workers is very great. Some of these congregations have considerable territory that is not regularly worked. Other sheep are there. So like the man in the apostle's vision, our brothers in these congregations are crying out: "Step over into Macedonia and help us." Who can respond to the call? Who can serve where the need is great? —Acts 16:19.

[2] Pioneers—can you? Some pioneers, now serving in large cities, may be able to go to a city where the congregation needs help. But not only pioneers can respond to the call! Who else? Congregation publishers! Some of them could work in one city as well as another. They could move to a city where the need is much greater than in the city in which they now live. Yes, many congregation publishers may be able to "step over into Macedonia," as it were, and aid the brothers who are begging "the master of the harvest to send out workers into his harvest."

[3] Where is the need greatest? Following is a list of some of the congregations: Andalusia, Ala. (colored); Bismarck, Ark.; Ovid, Colo.; Dublin, Ga. (colored); Adel, Ga. (colored); Newell, Iowa; Abilene, Kans.; Atchison, Kans.; Quenemo, Kans.; Wellington, Kans.; Cullen, La.; Marion, La.; Ruston, La. (East Unit); Sondheimer, La.; Houlton, Maine; Detroit Lakes, Minn.; Corinth, Miss. (colored); Greenwood, Miss.; Malta, Mont.; Oxford, N.C.; Eckelson, N. Dak.; Kathryn, N. Dak.; Hamilton, N.Y.; Ardmore, Okla.; Eufaula,Okla.; Slapout, Okla.; Warner, Okla.; Lock Haven, Pa.; Towanda, Pa.; Gaffney, S.C.; Huron, S. Dak.; Rapid City, S. Dak.; Athens, Tex.; Fredericksburg, Tex.; Fort Stockton, Tex.; Hillsboro, Tex.; Delta, Utah; Rutland, Vt.; Waitsfield, Vt.; Williamson, W. Va.

[4] Prayerfully consider whether you can aid these congregations, your "fellow workers for the kingdom of God." Those brothers who go to these cities may be used in the congregation as servants as the need exists. Brothers, however, should not go with the idea of becoming congregation servant.

[5] Can you serve where "the workers are few," where the need is great? If you can, unusually rich blessings are in store for you as you push ahead in this grand work of serving under Jehovah's direction.

Presenting THE GOOD NEWS

With Appropriate Introductions

[1] It might be said that the first thirty seconds we spend with the householder at the doorstep are the most crucial. It is therefore very necessary, if we would thoroughly accomplish our ministry, that we make those thirty seconds count.

[2] Those of radically different religions should be approached differently. "We are Christian ministers calling to encourage Bible study" may be fitting for Protestants but not for Jews or Catholics. "We have some very good news about the new world of righteousness long ago foretold by the Hebrew prophets" would be especially fitting for Jews. "We are bringing you and your neighbors some interesting facts regarding the kingdom that Jesus taught us to pray for" would be appropriate for Catholics. Usually a neighborhood has a preponderance of one or the other of these groups; or, then again, the name plate on the door may help one to determine the type of introduction to use.

[3] With the holidays coming on, our introductions should take note of these. For example: "At the present time most people seem to be thinking about the birth of Jesus, but did you know that the birth of his kingdom is also of great importance?" "Today we hear much about the birth of Jesus. Beautiful and thrilling as its story is did you know that the news about God's kingdom is also beautiful and thrilling? It is his being King in that kingdom that will mean life to those that want it." Or, "We hear much about 'peace on earth to men of good will,' but all nations are preparing for war. Can we know for certain when and how peace on earth will come?"

[4] Both the December 15 issue of *The Watchtower* and the December 22 issue of *Awake!* will have articles relating to Christmas. In your magazine work mention these titles, tie them in to Christmas and then tell the householder you are leaving the two magazines on a small contribution of ten cents.

OFFER FOR JANUARY
"Watchtower" subscription for one year and the booklet "What Do the Scriptures Say About 'Survival After Death'?" for $1.

THEME FOR JANUARY
Give Jehovah Exclusive Devotion.
—Exodus 20:5, NW.

NEW WORLD NEWS

◆ Brother Knorr's visit to Middle East changed, as armed clashes have closed some frontiers. Almost all the trip plans announced last month, however, will go through as scheduled.

◆ 1,923 assembled near Rio de Janiero pass resolution to go to Bulganin. 3,677 at public meeting in October, during Brother Henschel's visit. More conventions will be held in South America this month, with more countries passing the resolution.

◆ Japan rejoices to have reported over 600 publishers. Other countries hitting new peaks of publishers are Colombia, El Salvador, Haiti, Ethiopia, Surinam and Venezuela. Surinam and Sierra Leone have passed 20-percent goal.

◆ The first congregation has been established on Madagascar in the Indian Ocean. Two pioneers and seven publishers preaching there.

◆ Be sure to read the "Yearbook" for the following reports:

An outstanding assembly in Northern Rhodesia reported 36,000 natives in attendance. Two assemblies in Nigeria had nearly 34,000 present.

In Mexico literacy classes now serve 2,700 persons.

500 attend showing of new film on island of St. Martin, despite clergy warning to people.

Professor of philosophy in Pakistan amazed at archaeological and scientific support for Bible.

We Were Awake During October!

[1] The October *Kingdom Ministry* stressed a wide-awake approach to the *Awake!* campaign. We accepted its recommendations, applied its instructions, recognized the magazine's real purpose, made clear presentations, interested the householders and enjoyed a most successful campaign!

[2] The results of this good work were shown in the final total of 168,286 subscriptions obtained during the month—15,256 more than last year! Special pioneers averaged nine, regular pioneers well over seven, vacation pioneers a little over six, and congregation publishers .7. These are joyful results of intensive activity.

[3] But remember, *Awake!* does not replace *The Watchtower* or other publications. Instead, it serves as a bridge for further spiritual advancement. We must now follow up October's activity with back-calls and Bible studies.

NEW REVIEWS FOR MINISTRY SCHOOL

[1] To increase the benefit we get from the ministry school the Society is instituting a new arrangement: written reviews every five weeks. Congregation servants will turn over to the school servant, on receipt, the answer and written review sheets. These will be sent with *Kingdom Ministry*. Also with this issue we are sending the 1957 school schedule and instruction sheet. One copy is to be given to each publisher.

[2] The reviews will cover the instruction talk and the first two student talks. They will include both doctrinal points and ministerial activity. To prepare for them we shall have to study in advance, be present to hear the talks, volunteer answers in the oral reviews, and we may also wish to review the lessons and refresh our memories before the written review is given.

[3] The speakers should bring out the essential points and stress the major scriptures. Thus they will cover everything that will be asked on the review. The school servant will know what the questions will be. He will not give away the answers, but should mention in his counsel any such major point that the speaker overlooked. When written reviews fall during the week of a circuit assembly or the week of the circuit servant's visit, the next week's talks will be given. The week following these, congregations will have the written reviews.

[4] Grades are your own business. Do not boast, shaming others. Do not inquire of others' grades if yours might be higher. Compare your grade with the congregation's to see how you are doing, but be in competition only with yourself, each time trying to improve on what you did before. "Let us not become egotistical, stirring up competition with one another, envying one another."—Gal. 5:26.

★ **"The heart of the righteous studieth to answer." Does yours?** ★